

Board of Directors Meeting Minutes

American College of Pediatricians

Friday, March 23rd and Saturday, March 24th, 2018

Present: Michelle Cretella, Quentin Van Meter, Patricia Lee June, Randy Matthews, Den Trumbull, Jane Anderson, Michael Artigues, Tom Benton, Scott Field, Michael Garver, Russell Gombosi, Mark Grubb, Don Hagler, David Olson, Nick Yates, and RonniAnn Lutovsky

1. Call to Order and Opening Prayer	Dr. Cretella opened the meeting and Dr. Van Meter started us with an opening prayer.
2. Approval of Minutes	<p>Minutes from the previous Board meeting in September 2017 were sent to the participants in advance for review.</p> <p>Dr. Matthews motions to approve the minutes. Dr. Anderson seconds the motion. No comments or amendments offered. Minutes unanimously approved.</p>
3. Approval of Interim Executive Committee Decisions	<p>Actions by the executive committee (EC) over the last six months were sent to the Board in advance of this meeting for review.</p> <p>Dr. Artigues motions to approve the interim executive committee decisions over the last 6 months. Dr. Garver seconds the motion. No comments or amendments offered. The interim executive committee decisions over the last 6 months were approved unanimously.</p>
4. Additions to the Agenda	<p>Move Planning and development section to be under Strategic Planning and above Blogging Committee.</p> <p>National Meeting added to old business as #1</p> <p>Dr. Van Meter motions to add the listed above to the agenda. Dr. Yates seconds the motion. No comments or amendments. Additions to the agenda approved unanimously.</p>
5. Approval of the Agenda	Dr. Anderson motions to approve the agenda. Dr. Garver seconds the motion. No comments or amendments. Agenda approved unanimously.
6. Objectives for this Meeting	<p>Dr. Cretella reviewed the following with the board members:</p> <ol style="list-style-type: none"> 1. Review of the last 6 months 2. Regroup: Clarify roles and responsibilities of administrators and committees 3. Refocus: Review mission & what works 4. Recruit: Develop action for each BOD member to grow membership <ol style="list-style-type: none"> a. Outreach to young docs b. Outreach to business community for funding goals and projects

**7. A)
President's
Report
b) Executive
Session**

A) President's Report

Dr. Cretella shared her President's report via PowerPoint.

- Dr. Cretella spoke on Transgenderism
 - Desmond (10 y.o. drag kid) is being featured as a star in the NYC gay pride. He identifies himself, with full parental support, as “an androgynous drag kid,” and is among an increasing number of children drag performers. Desmond also has YouTube videos discussing Drag and LBGTQ. Desmond additionally tells children that if their parents, friends, etc.. aren't supportive they need to find people who are and leave their parents, friends, etc..
 - Obergefell vs Hodges – Gay marriage was the tipping point for the transgender movement
 - The transgender topic is legally the next step and is very threatening.
 - Transgenderism changes the definition of family, relationships, and community.
- Dr. Van Mol's Message of Hope
 - Dr, Van Mol has been frightening legislation in CA. Dr. Van Mol and others are trying to stop the LBGTQ movements in CA, with LGB folks who see the dangers of transgenderism. The LBGTQ movements include suing churches for negative interactions regarding homosexuality.
 - Message of Hope – The future belongs to those who show up and persist. Getting the message out is our duty and privilege.
- Regroup: Who are we
 - We are real scientists following the evidence
 - We are not an organization that is based in one religion.
 - We are united by the pro-life ethic of the original Hippocratic Oath
 - We do need a reminder to take care of ourselves and have fun.
- Review the Last 6 months
 - Anti-Vax Whisperer – Scott Field
 - Dr. Field has been responding to incoming questions from members, non-members, parents, etc. and he answers scientifically, kindly, and empathetically.
 - Dr. Cretella would like to send Dr. Field to the CMDA Media Training in one year's time.
 - Media, Public Relations, and Advocacy
 - Dr. Van Meter “The Bathroom Expert”
 - Dr. Van Meter is also going to Australia to speak about transgenderism.
 - Dr. Van Meter gave a talk in Texas that was set up by our Associate Member, David Pickup
 - Spreading the word to different countries. They value ACPeds because we are based in science.
 - Media and public Relations (Dr. Cretella)
 - Answering daily emails from parents, reporters, and allies
 - Alliance for Therapeutic Choice National Meeting, FWI Transgender Documentary for UN, Heritage Foundation Panel on Childhood GD, Daily Signal Video and articles on Childhood GD, Spoke with Vicky

Hartzler about blocking government paying for transgenderism, St. Thomas University Conference – Transgenderism and Sex at Birth, The Hippocratic Remnant and Transgenderism – Legatus (RI), and International Conference on Sex-Gender-Education

- Membership
 - 9 Fellows joined due to September mailing
 - 2 Fellows joined due to AACC meeting
 - 1 Fellow joined due to CMDA
 - 4 Fellows joined due to MC media relations
 - 1 International Fellow due to M. Cretella
 - 4 Associates due to M. Cretella
 - 1 Associate due to Marcelo & M. Cretella
- Advocacy: UN, WMA, Fed. and State
 - FWI documentaries on CSE and Gender at UN
 - ACPeds and Allies: AMA will vote for FOC at WMA
 - Helped defeat therapy bans in 25 states in 2 years
 - 10 states have ban therapy
 - 25 states have been defeated (no ban therapy)
 - Cities are being targeted
 - Pro-life Amicus Brief in Alabama (LC-won)
 - Two ADF Amicus Briefs sent to SCOTUS – Masterpiece Cake Case and NIFLA (CA forcing pregnancy centers to advertise abortion)
 - Healthcare Reform (C.I. Gray and Rick Santorum)
- Networking for In Kind Services
 - AAPLOG National Meeting – Marian University Medical School in April 2019
 - Family Watch International (FWI) – Free video production in DC this year
 - They contracted with a video company in DC and have offered to pay for our video production. They want to work on a script together to help appeal to the youth.
 - Trinity International University – Bioethics Conference (reciprocal advertising)
 - Heritage Foundation – Gregg Scott: messaging
 - CMDA – Media Training (Marcelo is going this spring)
 - ADF – Media training, Organizational development consult, and can promote ACPeds in their member publication.
- Refocus: Based on the last 6 months
 - Most E-mail Inquiries
 - Transgender/LGB
 - Therapy Bans and Pro-life Legislation
 - Find a Pediatrician/Therapist
 - Vaccines
 - Importance of natural family/blogs/mental health
 - Comprehensive Sex Ed/Sex Risk Avoidance Ed
 - Request - Marijuana and gun violence statement

	<ul style="list-style-type: none"> ○ Scientific Position Statements <ul style="list-style-type: none"> ▪ Child Sex Trafficking (J. Zanga) Posted ▪ Mother – Infant Bonding Part 1 (J. Anderson) – Membership Review ▪ Mother – Infant Bonding Part 2 (J. Anderson) – Membership Review ▪ Responsive Parenting (J. Anderson) – Board Review ▪ Preventing Depression (J. Anderson) – Board Review ▪ Sexual Risk Avoidance (S. Weed) – Board Review ● Recruit: Funding & Physicians <ul style="list-style-type: none"> ○ Obstacles to Conservative Funding <ul style="list-style-type: none"> ▪ Conservative spending ○ Potential Funding Partnerships <ul style="list-style-type: none"> ▪ Christian Employers Alliance ▪ Legatus ○ Obstacles to Recruiting MDs <ul style="list-style-type: none"> ▪ Apathy/Defeatism – We can’t make a difference ▪ Distance – It’s not in their backyard ▪ Perception – Fear ● Dr. Cretella’s Reality and Solution <ul style="list-style-type: none"> ○ Feeling burnt out ○ Hopeful for this meeting ○ Dr. Van Meter is going to be first line on emails ○ other tasks will be delegated ○ Also asking for Compensation <p>B) Executive Session – All non-Board members exit the meeting for a Board- Only discussion.</p>
<p>8. Treasurer’s Report</p>	<p>Dr. Matthews reviewed the financial data as of the end of February. As the end of February, the college has \$65,960.50 in income. This is down -\$3,732 from last year. Expenses for the college as of the end of February are at \$26,957. This too is down -\$6,604 from last year. Overall, the financial condition is good. To date, \$6,806 has been spent on development on Conversations App. \$4724 remains in the budget for conversations.</p>
<p>9. Membership Committee Report</p>	<p>As of February 2018 the college has 516 members with 355 of them as Fellows (including Emeritus, Retired Physicians, and Specialty Fellows). September 2017, the college had 516 members with 349 of them as Fellows (including Emeritus, Retired Physicians, and Specialty Fellows). October 2016, the college had 499 members total.</p> <p>Action Item: RonniAnn will send information regarding how new members heard about us to the marketing committee monthly.</p> <p>The reason for non-renewing is mostly financial for 2018. Lisa sent reminders to past due members the first week of February and March (mostly via email). As of March 12, there are 120 member’s dues outstanding. The next reminder will go out in early April. Action Item: Lisa will arrange for membership committee members and board members to make phone calls or send personal notes to members who remain outstanding. Final notices will be mailed by US Post in June.</p>

	<p>Dr. Artigues reached out to Marian University Medical School without success, but Drs. Harrison and Cretella are close to securing Marian as venue for the next National Meeting. Dr. Olson is in process of arranging to give a CME talk at Campbell University Medical School next year. His contact has status but is very busy. Dr. Bill Shaw has confirmed that he is to give a CME lecture at Liberty University Medical School in the fall. Dr. Cretella has urged the Pediatric Chair at Liberty, who is a Fellow of ACPeds, to sign up medical students, but this has yet to happen.. Action Item: Dr. Van Meter will reach out to Moorehouse University Medical School Residency Director.</p> <p>Dr. Cretella wants the membership committee to reach out to academic members and urge them to recruit Pediatric Residents one on one. Action Item: Dr. Cretella and Marketing Committee to write a letter to the academic members specifically asking them to talk to their students & residents about the college.</p>
<p>10. Marketing Committee</p>	<p>The most recent marketing mailing went out on 9.18.17 to 3,291 physicians. We have gained 9 new members as of December.</p> <p>April marketing mailing: Dr. Cretella suggested trying to reach out to more people. This includes: Family Practice, Military mailing, nurse practitioners, physician assistance, nurses, etc. Dr. Trumbull stated that we have to be selective due to the cost of doing a marketing mailing. Target the Pediatric Directors of Military training hospitals. Action Item: Marketing Committee to create a new recruiting letter preferably shorter and catchy. Dr. Anderson suggested “Does your medical organization speak for you and if not we can do it for you, as we understand you are busy” Action Item: Drs. Olson & Van Meter to create a personalized letter to Military Pediatricians and Family Practice. Action Item: Dr. Cretella to reach out to Dr. Lacayo to create a personalized letter to Residents. Action Item: Dr. Cretella to send current recruiting letter to Greg Scott and ask him to make suggestions.</p> <p>Dr. Cretella reported on getting funding through organizations like Legatus. She asked board members to look for organizations in their area and present a topic as well as information about ACPeds. This is good for both funding and marketing.</p> <p>Focus on the Family featuring ACPeds ad once per month for 10 months began December 2017 and will end September 2018.</p> <p>American Association Christian Counselors Conference is September 27th – 29th in Dallas Texas. http://www.nationalaacc.com/ The booth has been reserved for the 2018 AACC meeting. Dr. Raney has donated stocks to cover the cost of the 2019 AACC booth. Dr. & Ms. Raney have agreed to staff the booth (2018) as well as Dr. Krebel, Dr. Stewart, and Dr. Jackson.</p>

ACPeds Brochures at Spring 2018 CMA Meeting. **Action Item: Lisa and Ronni Ann to mail brochures for the Spring 2018 CMA Meeting.**

Signal Health wishes to digitalize our handouts. They offer three products which include office videos, texting platforms, and pharmaceutical assistance program. The office TV platform for offices: Videos produced by the providing medical organization are displayed on TV in waiting rooms of medical offices. Signal Health does not produce the videos, but they can take handout information and create slide presentations for display on waiting room TVs. For example, American Lung Association produced several for YouTube that are used by Signal Health. Texting Platform: SMS platform that is HIPPA Compliant – Patients can text office personnel about appointments. Patients can also text the medical office regarding questions such as medication reaction, post-surgery questions, etc. Pharmaceutical Assistance Program: Patient can consult the Signal Health program to “shop around” for availability and price of prescribed medications from the office. They do NOT change prescription – just looking for bargains and availability. They are currently offering services to primary care, internal medicine, cardiology, and pulmonology. Currently displayed to 600,000 visits annually. Signal Health did not answer the question as to how many offices. Mostly adult medicine and they want to branch into pediatrics. They are mostly displayed in offices in the south. 50-80% of TV content is educational. The rest is promotional ads for services provided by the office, including the Signal Health Texting platform product and Pharmaceutical Assistance Program. Dr. Trumbull told Signal Health that ACPeds doesn't have any videos to offer. Signal Health said they can use handout information and add graphics or photos to create slide presentations for TV, i.e. 2-3 slides to air in 1 minute slots. They particularly want information on topics such as Immunizations or Developmental Milestones, for airing in FP or Pediatric offices. Our logo would be attached to the educational content we provide. We would review all the content in advance (educational material we provide and the narration they create for the slide presentations). We retain ownership of material. Relationship can be terminated at any time with a 60 day notice. No one is paying for the educational content – Signal Health or ACPeds. We can use Parent Talk and Blogs to create the educational content. **Action Item: Dr. Trumbull to ask the following questions: Can the video slide presentations they create be shown on our College Website? What ads do you run? Any birth control info promoted? Is the AAP working with you? How does Signal Health make money? Is it all through your portal and partnership with pharmacies?**

Promotional ACPeds videos for general marketing and Conversations
 FWI has contracted with a DC group for advocacy work which means no cost to us.

CMDA – Dr. Trumbull had a conversation with Bill Reichart (CMDA) regarding Conversations App. Bill Reichart let us know that the pediatrician chair with CMDA has stepped down and would like to create strategic synergy between ACPeds and CMDA in order to reboot the CMDA's Pediatric Section. Board has concerns about the logistics of this and would like the Executive committee to further discuss this topic; ACPeds needs to have a funding stream in any arrangement with CMDA. **Action Item: Executive Committee to further investigate and have a conference call with Bill Reichart.**

	<p>Dr. Vizcarrando will speak on childhood GD at the Catholic Psychotherapy Association's national meeting April 27th. The CPA will allow us to place brochures in their bags free of charge. Action Item: Ronni Ann to send brochures to CPA (need address).</p>
<p>11. Website Committee</p>	<p>Dr. Trumbull gave a report using google analytics. Most viewed pages transgenderism, vaccines, and spanking. Facts about youth visibility has gone down do to lack of new content.</p> <p>Security issues regarding members hub. In the search bar all you have to do is search something that would be found on members hub. Action Item: Dr. Cretella to send an email to Ron about security issues regarding Members Hub. Action Item: Lisa to follow up with Ron on Tuesday.</p> <p>Wikipedia Editor – Dr. Trumbull believes this to be a worthwhile issue. However, general feeling of the board is that we have other things to spend our money on first before this issue. Action Item: Dr. Cretella is going to reach out to ADF and see how they handle this issue.</p>
<p>12. Scientific Policy Committee Report</p>	<p>The Child Sex Trafficking Position statement has been posted and a press release went out with it. Part 1 – Mother-Infant Bonding and Part 2 – Mother Infant Bonding are ready for member review. Part 3 – Responsive Parenting is ready for Board review. The Sexual Risk Avoidance Position Statement , and the Preventing Depression in Adolescence statement are also each ready for Board review.</p> <p>Action Item: Brittney Cooper to send out all three papers (Part 3 Responsive Parenting, Sexual Risk Avoidance Position Statement, and Preventing Depression in adolescence) to the board the week of 3/26/2018. Each paper will be resent out on the following dates with the corresponding deadlines. April 2nd, 2018 resend out ---- with the deadline of April 16th, 2018. April 16th, 2018 resend out --- with the deadline of April 30th, 2018. April 30th, 2018 resend out --- with the deadline of May 14th, 2018.</p> <p>Once Part 3 – Responsive Parenting has been through the Board. All three (Part 1- Mother-Infant Bonding, Part 2 – Mother Infant Bonding, and Part 3 – Responsive Parenting) will be sent out to the members in April 2018.</p> <p>Dr. Bill Shaw has reviewed decades of literature on ACEs and Sexual Orientation. Is hoping to have an executive summary done in the next 6 months.</p> <p>Corporal Punishment is still up for review and edit. Dr. Trumbull will work on this once he completes his book. Action Item: RonniAnn to follow up with Dr. Trumbull in June 2018.</p> <p>Dr. Cretella working on SSA in Youth/FOC/NL.</p>
<p>13. The Strategic Planning: Christian Employers Alliance & ADF</p>	<p>Dr. Cretella introduced Eric Welch from Christian Employers, Gary McCaleb from ADF, and Jeff Shafer from ADF.</p> <p>Gery McCaleb spoke about ADF and what ADF has been seeing regarding transgenderism. Expressed concerns about Obamacare mandating affirmation in transgender ideology in order to get federal funding. The Transgender issue is urgent and happening now. ADF wants to see us triple and be successful. Currently, ADF is fighting cases in schools and federal prison. The Obama Administration allowed men who identify as women with male</p>

	<p>parts be put in women prison – ADF reported on the increasing number of cases of abuse and rape due to this.</p> <p>Eric Welch did a PowerPoint presentation about Christian Employers Alliance. 80% of Americans identify as Christians. A group of Christian business owners came together around strategic unity. They came together because of abortions being offered in health care. They work very closely with ADF. They are a young organization but are working with others to build a strong alliance to influence the culture for good. They form workgroups, confirm faith in the workplace, and seek to work with others like ACPeds and ADF. Eric suggested that two members of ACPeds form a working group with CEA – there is a scheduled meeting Wednesday, April 25th, 2018 in Oklahoma. The working groups meet monthly by phone.</p> <p>ADF can promote the ACPeds in its member publication; ACPeds needs to draft article. They also offered to have a Development Consultant advise our Executive Committee.</p> <p>Dr. Artigues ask ADF if there is a liability issue for board members. Gary McCaleb stated that we don't have to worry about being sued individually as board members. There is no liability unless you lie. If you are not sure if it's legal or heading into dangerous water feel free to call ADF to seek advice.</p> <p>Jeff Shafer spoke on the male and female reality and the larger picture of what is going on in society, such as obliterating the family. Everything is becoming legal judgement.</p>
<p>14. Planning and Development</p>	<p>Sophia Urban (ex-officio member) called in for the planning and development. She learned about the college through the press release for transgenderism. Sophia recommend reaching out to Students4Life and other conservative groups on campus. She was also eager to hear about conversations and thinks that would help medical students, interns, and residents. Dr. Trumbull recommended connecting with the CMDA local chapters.</p> <p>Dr. Cretella recommend having a separate newsletter or adding a section to the current newsletter for residents, interns, and medical students. Sophia though this would be a good idea to target this population.</p> <p>Action Item: RonniAnn to send Conversations App link to Sophia Urban Action Item: Dr. Cretella to reach out to Students4Life</p> <p>Youth Violence Statement pointing to underlying cultural factors (family structure, discipline, respect for life, etc.). Action Item: Dr. Cretella to reach out to Dr. Lickona to see if he would be willing to write a position statement on this topic.</p> <p>PSAs increase visibility and depth: PSA for next FLU season. Dr Fields was willing to produce one for this upcoming flu season. Action Item: RonniAnn to send reminder to Dr. Fields as we approach flu season. Dr. Fields stated that this upcoming flu season is going to be mild and there are ways to track the severity of flu seasons. He believes it is important to send this PSA before the flu season to prepare people. Dr. June has sent three PSAs as well</p>

	<p>as Dr. Fields who sent one. Dr. Cretella spoke to the board about creating a PSA between 30 – 60 seconds. Action Item: Dr. Cretella to reach out to Heritage Foundation to see if they can edit the PSAs.</p>
15. Blogging Committee	<p>Dr. Matthews asked board members to comment on the blogs to increase their internet visibility.</p> <p>Dr. Matthews is somewhat frustrated with not getting a diverse group of interns. Interns are coming from the same place – this is creating a limitation in topics being covered.</p> <p>Blogs should keep going out 2x weekly. Dr. Matthews stated it is a good pace, as in not too frequently to be overwhelming and cause unsubscribing.</p>
16. Nominations Committee	<p>Directors' whose terms end in 2018 are the following: Dr. Cretella (President term ends), Dr. Van Meter will move into the President spot. Dr. Trumbull will roll out of Past President slot and Dr. Cretella will roll into Past President. Dr. Trumbull is eligible to run for another position on the EC or the Board. Dr. June and Dr. Matthews will roll off; they cannot run for the same position but can run for each other's positions or for another slot on the board. Dr. Anderson, Dr. Benton, Dr. Field all roll off but of course can run for another term if they choose.</p> <p>Dr. Matthews is okay rolling of EC and into a position on the board.</p>
17. Old Business	<p>National Meeting is working on securing a location and date. Tentatively appears it will be Marian University Medical School in April 2019.</p> <p>Dr. Trumbull and Dr. Field have been working hard on the vaccine page and responses. We are both pro-vaccine and pro-parent choice. We can continue to work on the vaccine page maybe in regards to flu, HPV, etc.</p> <p>Dr. Cretella discussed updating the billing system to have the ability to do rolling dues. Action Item: Lisa to investigate new billing system and report to EC</p> <p>IT Security issues – Member hub (see Website Committee minutes).</p> <p>Andy Bates of KFUE Radio wants to interview member about marriage and divorce. Action Item: Ronni Ann to connect Dr. Artigues to Andy Bates for interview.</p> <p>Marcia Segelstein (NCR) wants member to interview about March Marriage Blog. Action Item: Ronni Ann to connect Marcia Selgelstein to Dr. Gombosi.</p> <p>Conversations App: Copyright was finalized as of March 2018. Lisa is working on the trademark with Legal Zoom as there was a glitch. Dr. Trumbull would like to see if we can develop video promotion (2-3 minutes) to be sent to ACPeds and CMDA pediatricians, residents, interns, medical students, and the donors of this project. The Board wants to wait to promote this video until we have the trademark. Dr. Cretella believes that FWI will help us create this video as well. Allowing the rest of the Conversations Fund to be spent on converting</p>

Conversations into a “real app” with www.subsplash.com. Action Item: Dr. Trumbull to follow up with www.subsplash.com

Dr. Yates finished How to Talk to Your Children About Tragedies in the News and this is being reviewed by Dr. Anderson. Youth Violence Prevention and Resources for Parents – Action Item: Dr. Cretella to ask Dr. Lickona if he would be will to create a Conversations piece. Action Item: Dr. Cretella to invite Marie Leiner to the fall BOD meeting. Conversations on SSA/GID draft by Becca and is currently in review with Dr. Cretella.

Executive Director Job Description:

The current Bylaws state: EXECUTIVE DIRECTOR.

The Executive Director shall be appointed by the Board of Directors and shall be responsible for the implementation of policies established by the Board of Directors. He shall have such duties as the Board of Directors may, from time to time, designate. TCA § 48-58-402.

Dr. Trumbull proposed the following wording for the College Policy & Procedure manual:

The Executive Director serves as an [Ex Officio member](#) of the Executive Committee, which is responsible for policy decisions required by the day-to-day functions of the College between regularly scheduled meetings of the Board of Directors. In addition, the Executive Director represents the College to a variety of outside audiences — both national and international — in the attainment of the Mission to “enable all children to reach their optimal physical and emotional health and well-being.” The Executive Director devotes considerable attention to liaison activities with like-minded organizations that share the College Vision and Mission.

Dr. Anderson motions to add the wording listed above in the Policy and Procedures. Dr. Trumbull seconds the motion.

Dr. Artigues motion to amend by striking out the following words, and adding in their place the following words -- . Dr. Artigues motion to amend by striking out the following words in the first sentence “which is responsible for policy decisions required by the day-to-day functions of the College between regularly schedule meetings of the Board of Directors.” Dr. Anderson motion to amend by adding the following words the first sentence “Board of Directors” after “Executive Committee.” It now reads as follows:

The Executive Director serves as an [Ex Officio member](#) of the Executive Committee and Board of Directors. In addition, the Executive Director represents the College to a variety of outside audiences — both national and international — in the attainment of the Mission to “enable all children to reach their optimal physical and emotional health and well-being.” The Executive Director devotes considerable attention to liaison activities with organizations that share the College Vision and Mission.

	<p>Dr. Artigues motions to add the amended wording listed above in the Policy and Procedures. Dr. Anderson seconds the motion. All present board members in favor approve adding the amended wording listed above in the Policy and Procedures.</p> <p>Dr. Cretella was asked to step out during this time.</p> <p>Board discussed the Executive Director position further. Dr. Artigues motion to hire Dr. Cretella as Executive Director after her president term ends. Dr. Yates seconds the motion. All present board members in favor of hiring Dr. Cretella as Executive Director after her president term ends.</p> <p>Board discussed Dr. Cretella’s request for compensation. The board did not like the idea of a paid President position. Dr. Grubb motions to have Dr. Cretella resign as president June 30th, 2018 and start working as Executive Director on July 1st, 2018. Dr. Artigues seconds the motion.</p> <p>Discussion: Dr. June brought to question the Past President position for term(s) and Vive President position for 5 months. Dr. Trumbull is willing to stay in the Past President position for Dr. Van Meter’s term. Dr. Van Meter is willing to step into President position in July. The board is okay with not having a Vice President for 5 months.</p> <p>All present Board members in favor of having Dr. Cretella resign as president June 30th, 2018 and start working as Executive Director on July 1st, 2018.</p> <p>Compensation for the Executive Director position was discussed by the board as well as further investigation into budget and what we can afford. Dr. Benton motions the Executive Director position be paid an annual salary of \$15,000. Dr. June seconds the motion with the addition that there is room for this salary to grow and be reevaluated in the Fall Board Meeting. Dr. Artigues motions to amend the salary to \$20,000. Dr. Grubb seconds the motion. Dr. Van Meter calls to vote. Thirteen board members in favor, one opposed. The board agrees to revisit salary and budget at the Fall Board meeting.</p>
<p>18. New Business</p>	<p>Gregg Scott with the Heritage Foundation media messaging is helping us with talking points.</p> <p>Physicians for Health Reform – Dr. Cretella reported on Reboot of Graham-Cassidy Bill, and Repeal of Safe Harbor Act. The Graham-Cassidy Bill is Obamacare except the money will go to the state. They wanted physician support and Dr. Cretella was uncomfortable supporting something that we can’t read. The repeal of Safe Harbor Act is a network of people at this point who support patient freedom. Action Item: Dr. Cretella to send out the Safe Harbor Act to the Board</p>
<p>19. Specific Goals for the next 6 months</p>	<p>1) Complete one promotional video for college. Action Item: Dr. Cretella to reach out to FWI.</p> <p>2) The membership and marketing committees will more rigorously collaborate to ramp up membership beginning with revised recruitment letters. Personalized mass mailing targeting</p>

	<p>military pediatricians and family practice physicians (can target Pediatric Directors of Military Hospitals). The mass mailing will be expanded to target conservative pediatricians and family practice physicians as well as nurses, nurse practitioners, physician assistants, etc.</p> <p>3) Dr. Shaw is the primary recruiter for Liberty University and Dr. Olson for Campbell University.</p> <p>4) A membership committee representative will be joining quarterly EC meetings to report. Action Item: RonniAnn to send reminders to Dr. Artigues. Dr. Yates and Dr. Gombosi were willing to join the membership committee. Dr. Olson, as recruiter for Campbell University Medical School, will also be included.</p> <p>5) Dr. Van Meter to attend media training in the next six months; Dr. Field will consider within 1 year.</p> <p>6) Successful release and post position statements listed in the Scientific Policy Committee minutes. Dr. Cretella is going to be reaching out to Dr. Lickona and Marie Leiner regarding a response to youth violence.</p> <p>7) Add to the Newsletter a “Clinical Pearl of the Month” and “Making a Difference” to feature member and/or success of college.</p> <p>8) Dr. Yates is a Journal Ethic Editor and asked the board (if willing) to send in cases regarding ethics around 1000-1500 words. This will also help to get name in print. Action Item: Dr. Yates to send more information to the board.</p> <p>9) Dr. Anderson spoke on two books. Dr. Anderson also provided a book summary of these two books. <i>The Deepest Well – Healing the Long-Term Effects of Childhood Adversity</i> by Nadine Burke Harris as well as <i>The Hacking of the American Mind – The Science Behind the Corporate Takeover of Our Bodies and Brains</i> by Robert H. Lustig. Action Item: Brittney Cooper to share the two book summaries in a Newsletter.</p>
<p>20. Board Wrap-Up</p>	<p>Next BOD meeting will take place in October 2018. Action Item: RonniAnn to circulate possible dates via Doodle.</p>
<p>21. Closing Prayer and Adjourn</p>	<p>Dr. Yates closed in prayer. Meeting ended Saturday, 24th, 2018 at 2:39 pm.</p>